

HOEDOWNS FOR COUNTRY TOWNS

ABN: 15 815 035 489

What is Hoedowns for Country Towns?

Founded by Queenslanders Kate Strong and Claire Harris, Hoedowns For Country Towns was an epic bootscooting road trip around Australia in 2022 with three main goals – to share a love of line dancing, bring rural communities together after a tough few years, and raise money for seven incredible rural charities.

The Statistics

- 46,000km travelled (and no flat tyres)
- 75 hoedowns across seven states
- 273 days on the road
- \$38,250 raised for rural charities
- Danced with about 3000 people from all walks of life

Accolades

- 2022 Shine Youth Award Winners
- 2023 Queensland Young Achiever of the Year -Connecting Communities Award
- 2023 JCI Ten Outstanding Young Persons Australia National Honourees – Humanitarian/Voluntary Leadership category

Our Capabilities - 2023 onwards

Existing events/functions (rural and urban)

- A motivational/informative speech about our trip
- Line dancing tuition tuition can be as one whole block, or separate sessions
- Line dancing demonstrations by Claire and Kate
- Ability to think on our feet (excuse the pun), and alter plans based on crowd enthusiasm and ability
- Ability to dance to any genre of music
- Suitable for all audiences (regardless of industry/event type) all audience sizes all abilities and all age ranges
- Willingness to travel basically anywhere, provided travel and accommodation costs are covered
- Price determined on a case-by-case basis. 20pc of our teaching fee will be donated to charity (any of the seven charities we supported)

Hoedown-hungry rural communities

- We are no longer on the road and continually organising events in rural communities. However, we have a few ideas floating round of how we can run one-off/sporadic events in the future. If you would be interested in us coming to your town, please contact us and we will add you to our list of interested communities.
- Claire now lives in Adelaide, SA, and Kate in Rockhampton, Qld. For any rural communities in SA or Queensland interested in organising a hoedown, it may be feasible for one of us to attend and run a hoedown as an unforgettable uno, rather than a dynamic duo (ie Claire in SA, or Kate in Qld).
- We are willing to be involved in events which are fundraisers for other causes (eg a fundraiser for a local country show committee, or a local school).
- Price determined on a case-by-case basis, with teaching fees potentially involving donations to charity.

HFCT is no longer our sole focus in 2023, with us both having many personal and professional commitments which are not Hoedowns-related. While we welcome any queries, please respect the fact that we are unable to accommodate all requests.

References

Witnessing Kate and Claire's management savvy, fantastic people skills and their dedication to their task under extremely challenging conditions – namely being on the road and running a not-for-profit business in a camper for months on end – was nothing short of incredible.

| Rachael Treasure - bestselling rural Australian author (TAS)

Claire and Kate brought a whole lot of fun to our little country town on a Monday night! The girls were so friendly and ran a very successful event. We were super impressed by their efforts in fundraising and their dedication to their causes. Our community still talks about how much fun the event was.

| Jo Clarke - Geraldton Bootscooters Co-Founder (WA)

More Info

<u>The Final Wrap -</u> 31/12/2022

ABC Article summarising our trip - 11/01/2023

ABC Backroads episode - 14/08/2023